

# Life-Cycle/Course Approaches to Promote Healthy and Active Ageing and Economic Implications

A side event for the G20 Health Minister's meeting

**18th October 2019**

**Time: 13:00 – 17:00**

**50th Anniversary Hall  
(Kanemitsu Hall),  
Tsushima Campus,  
Okayama University,  
Japan**

Join our side event ahead of the official Health Ministers' meeting for a series of presentations and discussions on sustainable population ageing and for the launch of G20 country reports on the contribution of health systems to their economy. Population ageing is a phenomenon that transcends national boundaries. By 2050, one in four people in the Asia-Pacific region will be over 60 years, the majority being women. This has implications for all of the Sustainable Development Goals, including Universal Health Coverage (UHC).

**How can countries best respond to the challenges associated with population ageing and what are the economic implications?**

The United Nations Population Fund (UNFPA) advocates a life-cycle approach to population ageing as the flagship solution, recognising that many events that happen in later life are underpinned by fertility and lifestyle decisions and social expectations early on in the lifecycle. Complementing this approach, there is a growing body of evidence that policy interventions throughout the life-cycle that promote health and activity at older ages are key to ensuring economic and fiscal sustainability. Such initiatives that strengthen health systems also highlight the broader economic benefits of health systems as countries move towards UHC.

**This event is hosted by Asia and the Pacific Regional Office of UNFPA, WHO, Ministry of Foreign Affairs (Japan), Okayama University, European Observatory on Health Systems and Policies, ASEM Global Ageing Center, and Japan Gerontological Evaluation Study, and supported by the Promotion Council for Support of G20 Health Minister's Meeting.**

Register here: <https://forms.gle/WTad9PUcQmLehu2p7>

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